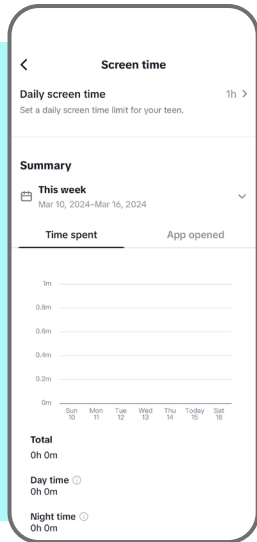


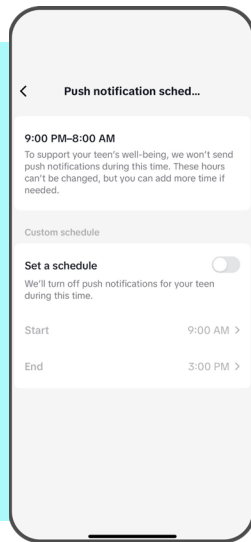
Family Pairing, Only on TikTok

Our Family Pairing feature lets parents link their TikTok account to their teen's to choose a variety of content, privacy, and well-being settings.



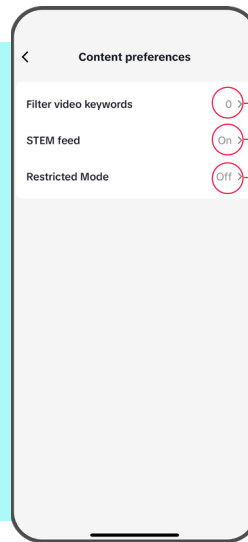
Screen time

Choose how much time their teen can spend on TikTok each day and get insights into their time spent through a screen time dashboard.



Push notification schedule

Mute their teen's push notifications during scheduled times.

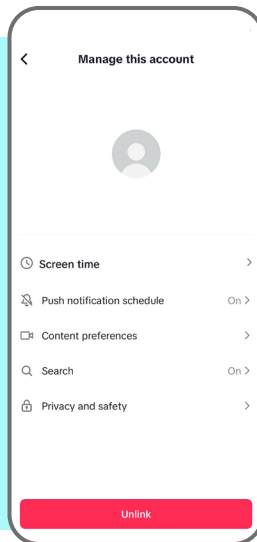


Content preferences

Add hashtags or keywords they prefer their teen to not see in their For You feed. Parents can ensure that the TikTok feed featuring videos related to science, technology, engineering, and math is enabled.

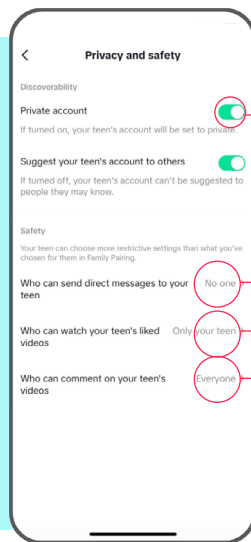
Note: This feed is enabled by default for teens under 18.

Limit exposure to content that may not be appropriate or suitable for them.



Search

Choose to restrict their teen's ability to search for content.



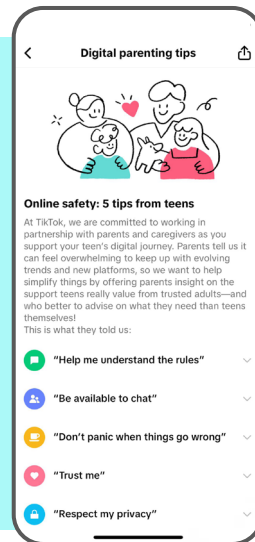
Privacy and safety

Set their teen's account to private or public.

Restrict who, if anyone, can send direct messages to their teen if they are 16+.

Select who can view their teen's liked videos.

Restrict who can comment on their teen's videos.



Digital Parenting Tips

We also hear from teens that they want their voices to be listened to. Parent or guardian accounts who link to their teen's account via Family Pairing will receive a notification prompting them to find out more about the support teens would like from the trusted adults in their lives.



Even without Family Pairing enabled, parents can help their teens enable our app's Screen Time offerings, including Daily Screen Time and Restricted Mode, which are protected by a passcode set by the parent or guardian.